

FOR IMMEDIATE RELEASE

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pediped® footwear is looking for the next best place to donate to children in need, with pedipedCares

Henderson, NV (April 2020) — pediped® footwear, a national children's footwear company based in Henderson, NV, has always had the mission of giving back. pediped® is hoping to take that goal to a new level this year with your help! Tell us about your favorite foundations that support children in need and help us choose the ways we can help!

pedipedCares is the giving arm of pediped®, the mission of pedipedCares is to enhance the lives of children and provide financial support to charities and organizations that are aligned with that goal.

pedipedCares works with charities that are dedicated to the health, education, basic necessities and the personal fulfillment of children around the world. The management and employees of pediped® will donate the resources necessary to fund these programs so that 100% of the funds raised will go directly to these life changing charities.

Since the company's inception 5 years ago, pediped® has been committed to bettering the lives of children and has donated nearly \$1 million in monetary and product donations to children's charities, including over \$445,000 to the Make-A-Wish foundation, which has helped to grant 60 wishes for children and 2,000 pairs of shoes to Haiti. The establishment of the pediped foundation™ will help foster even more ways for pediped® to give back to those in need.

"pediped® has always been committed to supporting causes that help children," said Angela Edgeworth, President of pediped® footwear. "We can help even more organizations and make an even larger impact in the lives of children." Help us find the next best place to donate to children in need by emailing CustomerService@pediped.com with details!

Please also visit https://www.pediped.com/cares to request shoe donations for local charities or foundations in your area. Let us know why and how you want us to help with your donation request!

To learn more about pedipedCares, please visit https://www.pediped.com/cares.

About pediped®

pediped® Footwear was founded in 2005 by Angela and Brian Edgeworth in their quest for the perfect soft-soled shoe for their first daughter. Exceptional quality, unsurpassed comfort and distinctive styling have made the award winning company the fastest-growing children's footwear brand in the United States. pediped® Footwear has been awarded the American Podiatric Medical Association Seal of Acceptance for the promotion of healthy foot development.

pediped[®] footwear is sold in over 300 stores in the United States and worldwide with an offering of more than 120 designs for boys and girls between their three lines, $Originals^{\$}$, $Grip 'n' Go^{\intercal M}$ and $Flex^{\$}$.

- -Originals[®] (soft-soled shoes for newborns to age 2)
- -Grip 'n' Go™ (thin rubber-soled shoes for children ages 9 months to 3 years)
- -*Flex*[®] (rubber-soled shoes for children 1 to 6 years) are available in EU sizes ranging from 20 to 36.

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For more information, visit <u>www.pediped.com</u> or call 1-702-567-0311. LIKE on Facebook at <u>/pedipedfootwear</u> and follow on Instagram <u>@pedipedfootwear</u>.